BRANDON M. WEBSTER

GRAPHIC DESIGNER • BRAND IDENTITY • MULTIMEDIA PRODUCTION

(909) 660-1688 | brandon.webster034@gmail.com | Portfolio available upon request

PROFESSIONAL PROFILE

BFA-trained graphic designer and creative content specialist experienced in brand identity, packaging, editorial layout, web design, product photography, and live-event production. Recognized by Graphic Design USA in 2023 for a clothing-brand launch website, with additional experience creating visual identities and marketing assets for healthcare businesses. Proficient in Adobe Creative Cloud, motion graphics, production support, and emerging AI-assisted creative workflows.

PROFESSIONAL EXPERIENCE

RK Diversified Entertainment — Entertainment Production Crew | *Mar–Aug 2026*

- Supported technical operations for Coachella and Stagecoach productions, including staging and lighting.
- Assisted with video-wall playback using Resolume; supported Pomona College graduation staging and OC Parks movie nights and concerts.

Hollywood Weekly Magazine — Editorial & Design Intern | Northridge, CA | *Dec 2024*

- Developed editorial copy from client interviews and created magazine article layouts in Adobe InDesign.
- Supported publication design and print production workflows.

Camp Adventurewood — Film Production & Set Design Crew | Pasadena, CA | *Summers 2023 & 2024*

- Assisted with stage and set construction, videography, filming preparation, and on-set actor support.
- Coordinated equipment and production tasks with film crew members.

Global Med Cables — Marketing Intern | San Bernardino, CA | *May 2019*

- Created product photography for healthcare marketing presentations and participated in marketing strategy meetings.

SELECTED DESIGN & BRANDING PROJECTS

AccuDrop — Logo, Packaging & Corporate Brand Assets | *Sep 2025 onward*

- Designed the AccuDrop primary logo and alternate logo variants for web and digital use, along with branded product packaging and business cards.
- Applied consistent visual identity across packaging, print collateral, and web assets. www.accu-drop.com

GMC Healthcare Solutions — Brand Identity | *Oct 2024*

- Designed a healthcare-technology-inspired GMC logo for corporate identity and marketing applications.

Clothing Brand Launch Website — Web Design | *2023*

- Designed a website for a clothing brand launch; project received Graphic Design USA recognition in 2023.

TECHNICAL SKILLS

Design: Adobe Photoshop, Illustrator, InDesign, Canva | Video and motion: Adobe Premiere Pro, After Effects | Web and UI: Figma, website design | Live production: Resolume (beginner), video walls, lighting | AI-assisted workflows: ChatGPT, Claude Code, Higgsfield prompting | Additional: product photography, editorial writing, videography

EDUCATION & RECOGNITION

Woodbury University | Burbank, CA — Bachelor of Fine Arts (BFA), Graphic Design | May 2025

Graphic Design USA | 2023 — Recognition for clothing brand launch website

CREATIVE INTERESTS | MUSIC & PERFORMANCE

Lead vocalist for **FOOTROT**, with two live performances including one for UCLA Radio. Produces independent electronic music using Logic Pro as the primary digital audio workstation.

PROFESSIONAL PROJECTS & INTERNATIONAL EXPERIENCE

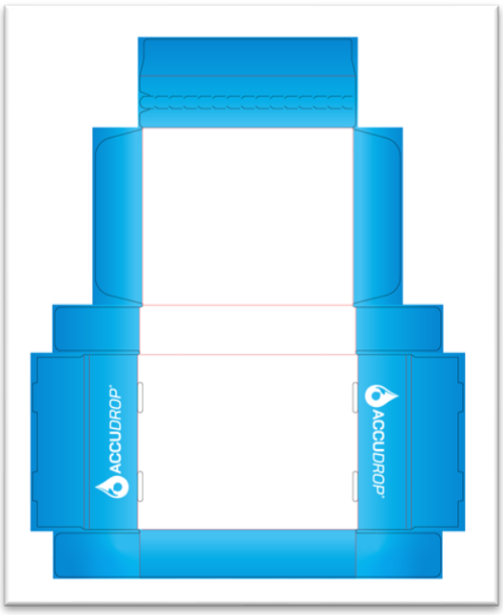
AccuDrop, LLC — Global Technology & Manufacturing Immersion

China | August 2025 | 14-Day Business Trip

Completed a 14-day business immersion in China with AccuDrop, LLC, evaluating Intelligent Dispensing System configurations, automated dispensing technologies, and custom packaging solutions. Met with manufacturing partners to learn about product design, production capabilities, and international supplier relationships.



AccuDrop | Logo and digital brand identity



AccuDrop | Product packaging layout



AccuDrop | Alternate packaging artwork

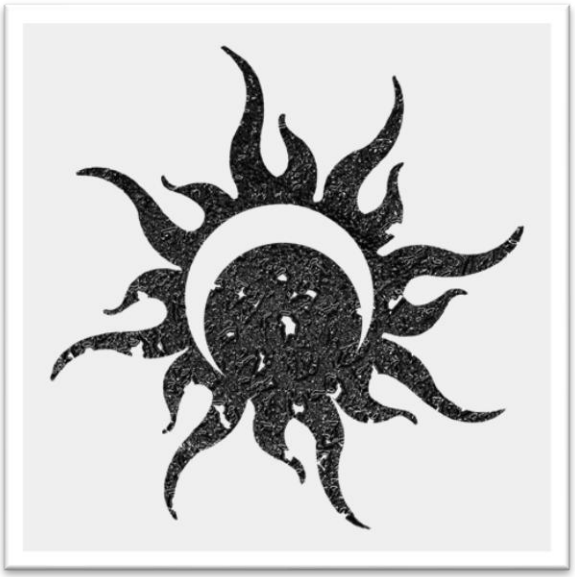


AccuDrop | Business card design

Under the Sun — Fashion Design & International Textile Sourcing

China | August 2025 | Independent Fashion Brand

Advanced the development of Under the Sun, an independent fashion brand, during a business immersion in China. Met directly with textile manufacturers to evaluate denim, specialty fabrics, and production options for original apparel designs. Established an import partnership to support future fabric shipments while gaining practical experience in international sourcing, supplier relationships, and fashion production.









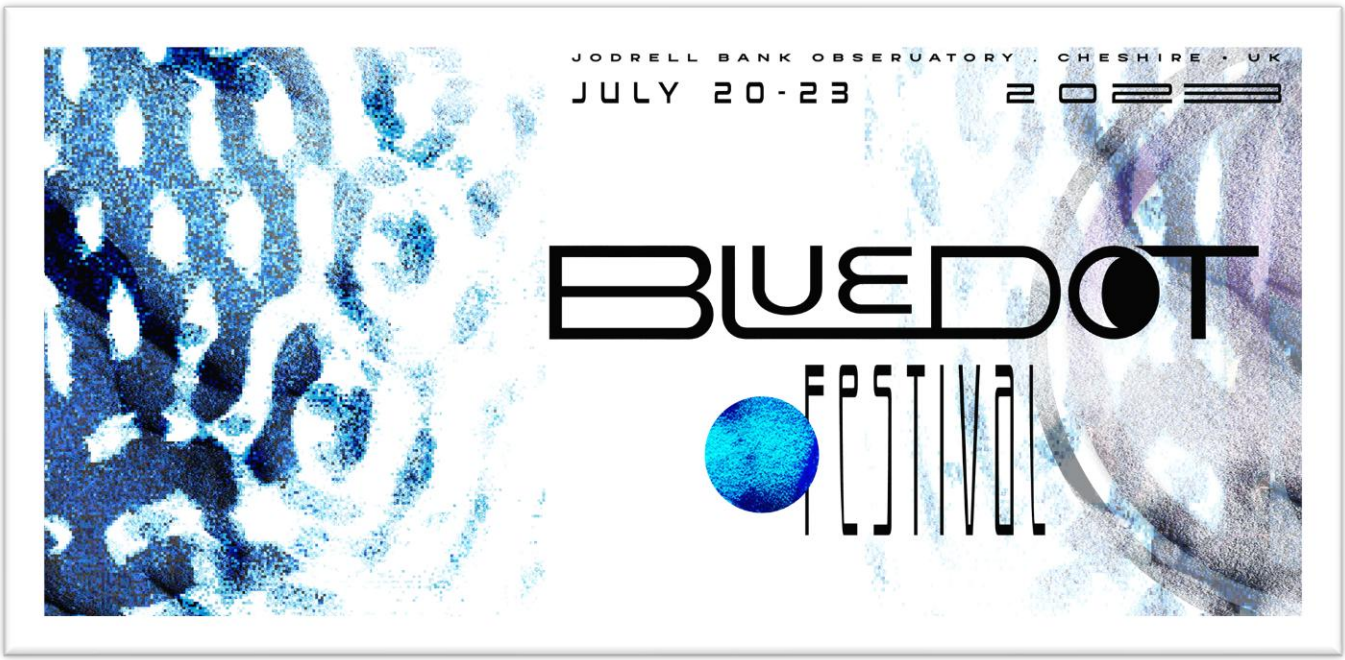
PORTFOLIO | BRAND IDENTITY

Selected logo and brand-identity concepts for Unfazed Fades, GMC Healthcare Solutions, General Purpose, and Under the Sun.

Knotted Up | Promotional postcard design for a physical therapy facility.



BlueDot Festival | Entertainment design class project — festival poster designs



ADDITIONAL PORTFOLIO | BRAND IDENTITY

Independent Branding & Advertising

Created logo concepts for Unfazed Fades, General Purpose, and Under the Sun; designed promotional advertising for Knotted Up, a physical therapy facility. Created BlueDot Festival posters for an entertainment design class project.



Brand identity and logo concepts | Selected artwork